

# John P. Wilkinson

Phone: 602-628-6446 • Email: [Jwilks26@gmail.com](mailto:Jwilks26@gmail.com)  
Twitter: [@Jwilks26](https://twitter.com/Jwilks26) • Website: [JohnPWilkinson.com](http://JohnPWilkinson.com)

## Experience

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### Freelance work

September 2014 – Present

- Covering the Chicago Fire for **MLSsoccer.com**, including features, news hits and match-night deadline coverage.
- Reported a piece for **Chicagomag.com** on how the Chicago Fire went from last place to title contenders.
- Interviewed author Jessica Luther about her book on sexual violence in college football for **Floodmagazine.com**.
- Reported a piece for **Sports 'N Spokes magazine** on paratriathletes and the sport making its Paralympics debut.

### Howler Magazine

September 2016 – Present

Editor and writer

- As an editor, developed and helped write a multi-piece print package on the history of soccer's rules and all the attempts to improve them over time. Worked with other writers as a story editor on pieces for print and online.
- Reported web features on a booming minor-league team in Sacramento, a rebuilding one in Orange County and a piece on a German club entering into eSports.

### The Northwest Herald

February 2015 – September 2017

Reporter, Part-time (Previously: Freelancer, Oct. 2014-Feb. 2015)

- Covered high school sports – as lead reporter on soccer, swimming, wrestling and lacrosse – for a daily newspaper. Also shot and posted video on social media where we actively engaged with readers.

### The Orange County Register

September 2012 – September 2014

Community Reporter (Previously: Freelancer, Sept. 2012-March 2013)

- Covered sports in an area of five cities with seven high schools for the Register's community broadsheet weeklies. Focused on three high schools as a beat, covering games, tracking down features, and breaking news.
- In March 2014, took on two city beats, covering government and city life in Aliso Viejo and Laguna Niguel, Calif.

### Los Angeles Galaxy

April 2012 – December 2012

Communications Intern

- Wrote various pieces of content – recaps, previews, Q&As, features – for LAGalaxy.com and the gameday program. Helped write and prepare game notes each week along contributing to day-to-day press releases.
- Conducted post-game interviews and transcribed quotes for distribution to local media and the league.

## Skills

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Writing clean and engaging copy for web, print, social media and press releases; Hitting daily deadlines as well as brainstorming, planning and executing bigger projects; Fielding pitches and working with other writers as a story editor; Digital native, well-versed and comfortable using all social media platforms; Developing contacts and building relationships; Proficient in AP Style; Experience working in various CMS; Some experience with Final Cut and Photoshop.

## Education

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### Loyola Marymount University, Los Angeles, Calif.

August 2008 – June 2012

- Double major: Screenwriting & Political Science
- Extracurricular Activities: Senior Sports Editor of student-run newspaper; President of award-winning Sigma Phi Epsilon chapter; 2012 LMU Greek Man of the Year; President of the Club Baseball team; Work study job.

### The Poynter Institute for Media Studies, St. Petersburg, Fla.

May 2011

- One of 22 college journalists selected for the two-week Poynter College Fellowship program.